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**REVIEW OF THE MONOGRAPH**  
**TRACI D. “Business activity management of the agricultural organization”**

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The transition to the market economy and the collapse of a single economic mechanism require significant efforts on the part of both government agencies and the scientific community to develop an effective system for the functioning of the economy. The implementation of this task has particular difficulties in the agricultural sector. Given that the Pridnestrovian region is agrarian, without exaggerating its importance, it can be concluded that the socio-economic development of the region as a whole depends on the development level of this sector of the economy.

In this context the reviewed monograph “Business activity management of the agricultural organization” is extremely relevant. It is part of the author’s long-term scientific research of problems and ways to solve them in the most important for the region industry.

This monograph has been prepared on the basis of the materials of one of the leading enterprises in the region, which has been operating for almost 20 years; it started its activity with 20 hectares of land, and currently uses 8144 hectares.

The monograph consists of four sections. The first section discusses the theoretical aspects of the functioning of the agro-industrial complex, as well as its main problems at this stage. In particular, the author draws attention to the low rates of structural and technological modernization of the agricultural organization, the unsatisfactory level of the market infrastructure development, the shortage of qualified personnel, the fragmentation of land by small users. All this affects the financial condition of the enterprise.

The second section examines the theoretical aspects of business activity management of agricultural organizations as the basis of their financial stability.

In the third section the analysis of the business activity is carried out resulting in highlighting both strong and weak points in the organization activities.

Of particular scientific importance are the proposed in the fourth section directions to increase the business activity of the organization. First of all, it is necessary to highlight the proposed methodology for managing operational assets, managing the organization business activity based on a new income structure of operational personnel, improving the system of evaluation and motivation of managerial work.

The monograph summarizes the author’s many years of experience in the banking sector, in the process of teaching various financial disciplines to students of economic specialties.

An important feature of the monograph is that it considers this problem on the example of an operating economic entity. The proposed methodology for analyzing the organization business activity, as well as the directions of its improvement, have scientific and practical significance, especially if we take into account the existing problems in the organization of agricultural enterprises activities.

Proposals on the regulation of land relations and the formation of the land market, on the activation of social policy for the sustainable development of rural areas, on methods of effective support for the agro-food complex are of great scientific and practical importance. Given the difficult financial situation of agricultural organizations, the proposal on agrarian protectionism deserves special attention.

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